



# Association of State Dam Safety Officials

## ASDSO DIGITAL ADVERTISING

ASDSO E-News is the official monthly newsletter of the Association of State Dam Safety Officials (ASDSO). ASDSO E-News is distributed monthly on the last working day of the month to all ASDSO Members in good standing, approximately 3,000. The ASDSO Training & Education Newsletter is distributed at the middle of each month to all records in the ASDSO database of approximately 13,000 people (members and non-members). Contact Ross Brown at [rbrown@damsafety.org](mailto:rbrown@damsafety.org) or 859.550.2788 x5 with any questions you may have regarding ASDSO digital advertising opportunities.

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Country/Zip:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Primary Contact:** \_\_\_\_\_

**Contact Email:** \_\_\_\_\_ **Contact Phone:** \_\_\_\_\_

## BECOME A MEMBER AND SAVE (All member rates listed below are for company and sustaining members only)

o \$400 Company Member    o \$2,960 Sustaining Member

## ASDSO E-NEWS BANNER ADVERTISING

1 Month:	<input type="radio"/> \$80 Sustaining Member	<input type="radio"/> \$100 Company Member	<input type="radio"/> \$120 Non-Member
6 Months:	<input type="radio"/> \$400 Sustaining Member	<input type="radio"/> \$500 Company Member	<input type="radio"/> \$600 Non-Member
12 Months:	<input type="radio"/> \$760 Sustaining Member	<input type="radio"/> \$950 Company Member	<input type="radio"/> \$1,140 Non-Member

Selected Issue(s):

2020 -	<input type="radio"/> January	<input type="radio"/> February	<input type="radio"/> March	<input type="radio"/> April	<input type="radio"/> May	<input type="radio"/> June		
	<input type="radio"/> July	<input type="radio"/> August	<input type="radio"/> September	<input type="radio"/> October	<input type="radio"/> November	<input type="radio"/> December		
2021 -	<input type="radio"/> January	<input type="radio"/> February	<input type="radio"/> March	<input type="radio"/> April	<input type="radio"/> May	<input type="radio"/> June		
	<input type="radio"/> July	<input type="radio"/> August	<input type="radio"/> September	<input type="radio"/> October	<input type="radio"/> November	<input type="radio"/> December		

Please direct my banner to this url: \_\_\_\_\_

## ASDSO TRAINING & EDUCATION NEWSLETTER BANNER ADVERTISING

1 Month:	<input type="radio"/> \$100 Sustaining Member	<input type="radio"/> \$125 Company Member	<input type="radio"/> \$150 Non-Member
6 Months:	<input type="radio"/> \$520 Sustaining Member	<input type="radio"/> \$650 Company Member	<input type="radio"/> \$780 Non-Member
12 Months:	<input type="radio"/> \$1,000 Sustaining Member	<input type="radio"/> \$1,250 Company Member	<input type="radio"/> \$1,500 Non-Member

Selected Issue(s):

2020 -	<input type="radio"/> January	<input type="radio"/> February	<input type="radio"/> March	<input type="radio"/> April	<input type="radio"/> May	<input type="radio"/> June		
	<input type="radio"/> July	<input type="radio"/> August	<input type="radio"/> September	<input type="radio"/> October	<input type="radio"/> November	<input type="radio"/> December		
2021 -	<input type="radio"/> January	<input type="radio"/> February	<input type="radio"/> March	<input type="radio"/> April	<input type="radio"/> May	<input type="radio"/> June		
	<input type="radio"/> July	<input type="radio"/> August	<input type="radio"/> September	<input type="radio"/> October	<input type="radio"/> November	<input type="radio"/> December		

Please direct my banner to this url: \_\_\_\_\_



# Association of State Dam Safety Officials

## **COPY AND CONTRACT REGULATIONS**

All oral instructions from advertisers and any agency involved must be confirmed in writing. All contents of advertisements are subject to publisher's approval. The publisher reserves the right to alter, reject or cancel any advertisement, insertion, order, space reservation, or position commitment at any time. Position of advertising is at the discretion of the publisher except where a request for a specific position is acknowledged by the publisher in writing. The publisher shall not be liable for any costs or damages if for any reason it fails to publish or erroneously publishes an advertisement. The publisher will not be liable for error in key numbers or other type set. Cancellations or changes in orders may not be made by the advertiser or its agency after the closing date. All distribution dates listed are approximate dates, ASDSO is not responsible for delivery of publications within a specific day, week, month, or year.

## **MECHANICAL REQUIREMENTS**

- ASDSO E-News banner ads must be 575 Pixels long x 140 Pixels wide. Files should be sent in jpeg, gif or tiff file formats.
- ASDSO Training & Education Newsletter banner ads must be 575 Pixels long x 140 Pixels wide. Files should be sent in jpeg, gif or tiff file formats.
- Please note all ads not sent in the format above may be altered to fit ASDSO mechanical requirements or withheld from publication without refund.
- Ads may be emailed to [rbrown@damsafety.org](mailto:rbrown@damsafety.org).

## **MATERIAL DATES**

All insertion orders and material due dates are subject to change at the discretion of ASDSO.

- ASDSO E-News banner ads must be received by the 20th of each month.
- ASDSO Training & Education Newsletter banner ads must be received by the 5th of each month.

By initialing below, Signer signifies that Advertiser has read, understands, and agrees to be bound by all the terms and conditions set forth above.

\_\_\_\_\_ (SIGNER'S INITIALS) FOR \_\_\_\_\_ (ADVERTISER)

## **PAYMENT INFORMATION**

Total Amount Due for Digital Advertising \$ \_\_\_\_\_

Credit Card:  AMEX,  Discover,  Visa/MC      Send Invoice:       Check Enclosed:

Name On Card: \_\_\_\_\_

Credit Card No: \_\_\_\_\_      Expiration Date: \_\_\_\_\_

CVV: \_\_\_\_\_

By signing below, Card Holder acknowledges that he/she has read the front and back of this form, and agrees to be bound by all its terms and conditions. Card Holder authorizes charges up to the amount of this agreement.

Signature: \_\_\_\_\_      Date: \_\_\_\_\_